

# How Members and Selected Industry Partners View Post Pandemic Risks and Challenges in India



Survey Period: 18<sup>th</sup> May – 26<sup>th</sup> May 2021

Number of Organizations Specialized in Aviation Requested: 35

Number of Responses Received: 25

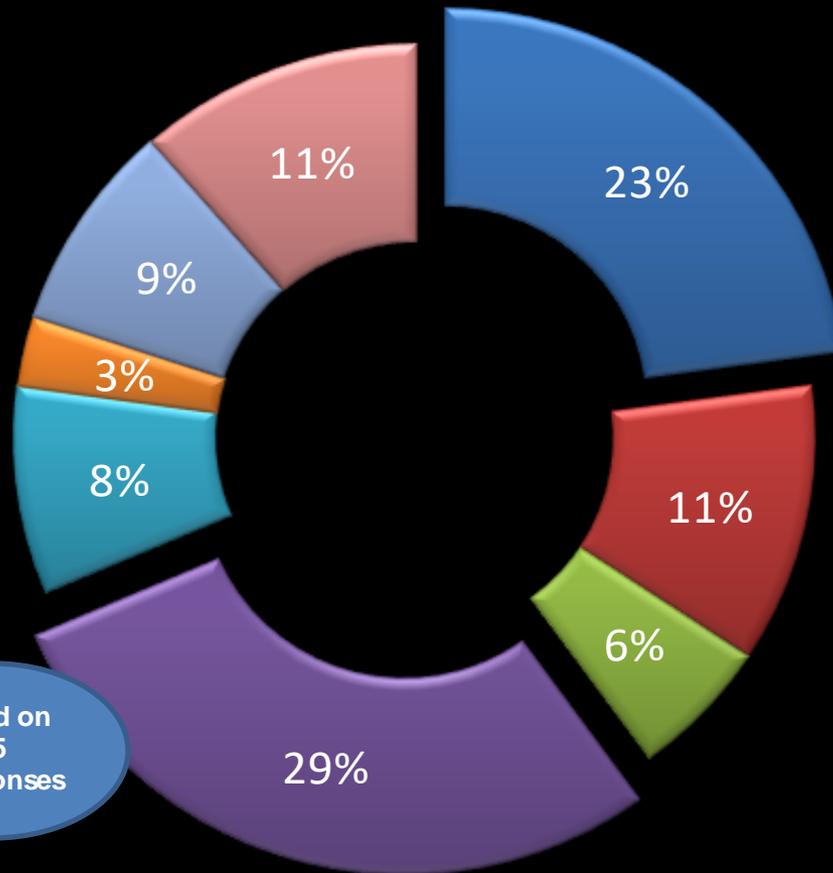
(U.S. HQ with Business in India: 21; Indian Organizations: 4)

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**“Demand to grow and we are enhancing foot print in India”**



- A: Changes in consumer demand and purchasing behavior
- B: Workforce disruption (mental health, re-skilling, education, working practices)
- C: Industry disruption (bankruptcies, mergers)
- D: Government Intervention (Abrupt policy changes, regulatory environment)
- E: Cyber Attacks (Theft, Disinformation (fake news and rumors), Disruption)
- F: Transition to Low Carbon Economy
- G: New Technology and Product Adoption
- H: International Trade and Re-Jig of Supply Chains

Based on  
25  
Responses

Based on feedback survey responses from various leaders, the number one risk/challenge in the post pandemic environment is government intervention, which is also highest risk/challenge that is likely to happen

# Reverberations For Businesses in India

**“Post pandemic can foresee huge pent up demand that will come in big way”**

Government  
Intervention  
(abrupt policy  
changes,  
regulatory  
environment)

“Abrupt government intervention and within India supply chain management, as more government control and less flexibility is making matters worse”

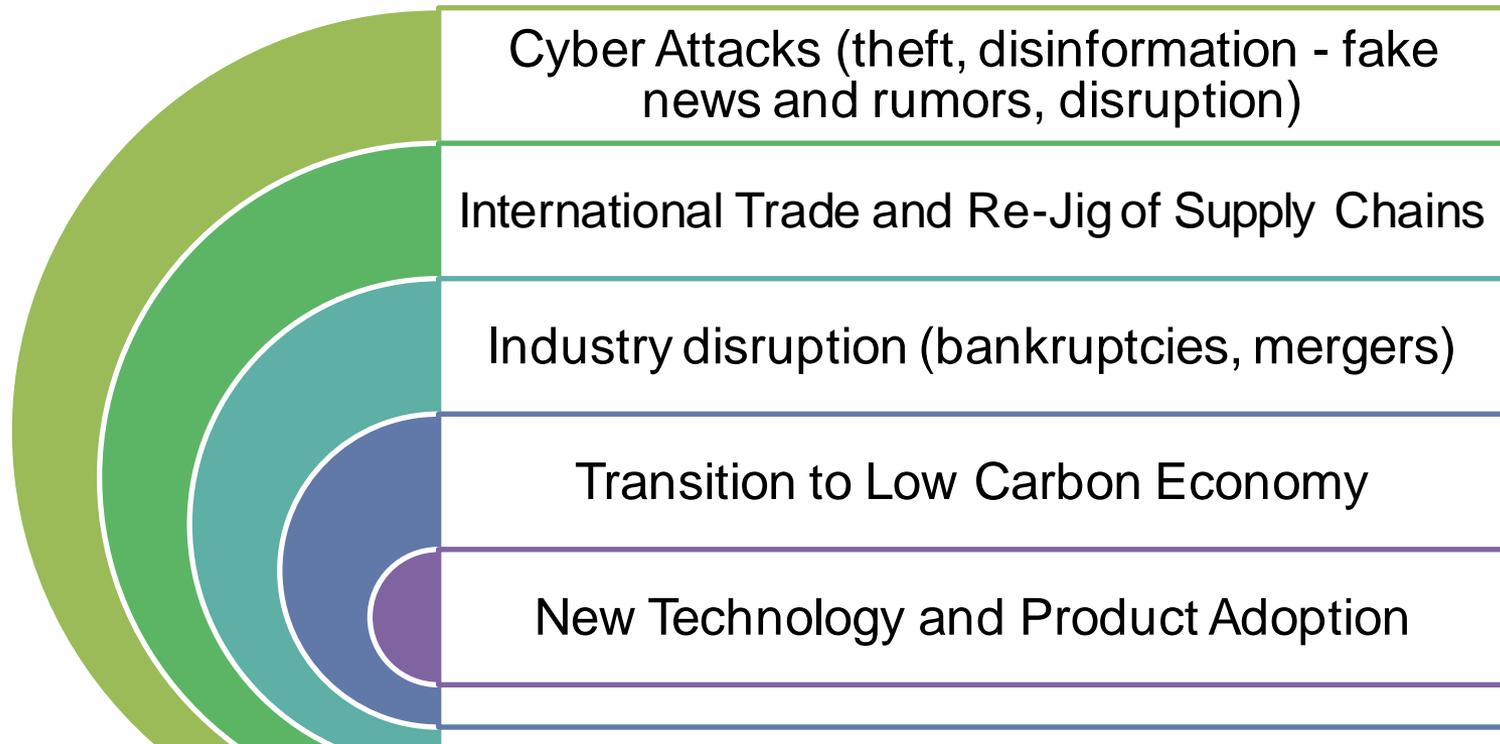
Changes in  
consumer  
demand and  
purchasing  
behavior

“One of the biggest challenges will be to build resilient businesses in an environment of sub-optimal and inefficient infrastructure which may continue to impact competitiveness and productivity of its workforce despite increased technology adoption. Skilling fungibility will also become bigger challenges as automation, robotics and artificial intelligence will likely make many conventional job roles redundant with time”.

Workforce  
disruption  
(education, re-  
skilling, mental  
health, work  
practices)

“Though , technological innovation would continue unabated. Depleted financial health of operators may impact its timely absorption / introduction”

# New Imperatives for Organizational Preparedness



“COVID has strengthened our beliefs that technological advances can collaborate with our work culture and we can adopt to a new way in responding to any crisis. We cannot look at new technologies as independent inventions but as an integral part of new world to solve various challenges”

“Inconsistent data which makes it difficult to estimate the effect of pandemic and consequently make it difficult to arrive at an accurate estimate of future growth and consumer demand”

“With the prediction for pandemics to keep returning, new technologies will need to evolve – from airport infrastructure to in-flight”

# Likelihood of the Risks and Challenges to Occur in Near Term / Post Pandemic Environment



“Regulatory issues, vaccine passports and international travel requirements. Supply chain are pretty well nailed down”

“Short term 2-3 years risk is on Industry disruption, in long term environment concerns and requirements related to low carbon economy”

“A depressed demand in short/medium term and weak customer financials impacting pay behavior and discretionary spends”

“The situation between China , India & USA could have a large impact on trade /cargo, a sector in which the airlines in India are looking as a good opportunity”

“Corporate travel may not bounce back till next a couple of years even to 2020 levels, as corporate are fine-tuning their work with online technologies and limiting travel”

“Cyber Security risk, with 95% WFH there are too many unsecured avenues for possible cyber attacks”